

Current Energy is an innovative corporation with a true sense of social and environmental responsibility; joining our team is a great opportunity to make a green impact.

Position: Product Management Specialist

Company Overview: Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with an Energy Innovators Award. For more information, visit [currentenergy.com <http://www.currentenergy.com/>](http://www.currentenergy.com/)

Brief Position Description: The Product Management Specialist is responsible for helping develop Current Energy's product strategy, specifically identifying and defining the products that Current Energy will sell into the market by researching competition and markets. The primary focus of this position will be in the building automation and energy management markets and industries.

Primary Duties and Responsibilities: (Not all inclusive)

- Responsible for helping to identify the company's target market segments by and providing sufficient characterization and application requirements to enable sales prospecting
- Competitive Analysis of the company's primary competition, including strategy, positioning, value proposition, value-chain offerings, and products and services
- Assist Product Manager in defining the primary product strategy by defining the product roadmap of future products, with target release timeframes, and defining future products at a high level.
- Provide support to the Product Manager for creating detailed, actionable functional requirements definitions for new products that can provide direction to Engineering. Review functional requirements with customer, product manager and engineering to refine definitions. Maintain on-going dialogue with Engineering.
- Assist Project Manager in directing and coordinating the introduction of new products into the company's distribution channels and into it's manufacturing functions.
- Develop, Maintain and Report on a detailed project plan for product introduction
- Provide on-going account management of OEM customers
- Provide content for marketing materials and product collateral, including strategy and positioning, customer benefit statements, and product functionality, value-added and differentiation. Create content for white papers.

Requirements:

- Bachelors degree in Engineering or related field
- 3+ years of product management experience or closely related function
- Familiar with the building automation and energy management markets and industries.
- Ability to interact effectively with external in internal customers
- Ability to effectively communicate with hardware and software engineering
- Strong writing and verbal communication skills are required. Writing skills must cover both customer/market-oriented communications and detailed technical specifications
- Self-motivated with the ability to work independently
- Strong Project Management skills and experience
- Knowledge of MS Word and Excel
- Able to work in an office environment, sitting at desk and using computer for extended periods of time (not all inclusive of physical requirements)

We offer a competitive base salary and excellent benefits package! All inquires will be kept confidential. Current Energy is an Equal Opportunity Employer M/F/D/V. Please send resume, with salary expectations to marci.sogan@currentenergy.com. or fax to 469-533-7652