



**For Immediate Release**

**U.S. DEPARTMENT OF ENERGY HONORS CURRENT ENERGY AS FIRST TEXAS COMPANY TO RECEIVE ENERGY INNOVATORS AWARD**

***Current Energy Celebrates Energy-Efficiency Award with Holiday Kickoff and Santa Sighting***

**Dallas, Nov. 21, 2007** – Current Energy, the creator of the world’s first energy efficiency store™, was recognized today by the United States Department of Energy as the first Texas company to receive the Energy Innovators Award.

Brad Barton, the Department of Energy’s director of commercialization and deployment for the Office of Energy Efficiency and Renewable Energy, visited the Current Energy store in Dallas to present the plaque to Josh Stern, Current Energy founder and principal partner, and Joseph Harberg, Current Energy principal partner.

“I am thrilled to present the Energy Innovators Award to Current Energy,” Barton said. “Current Energy is exactly the type of company the Department of Energy is trying to promote. Its innovative retail concept caught our attention, and the way Current Energy has packaged its suite of energy-efficient solutions has made the company a leader in its space. Current Energy is educating homeowners and businesses on how to save energy and save money, while still being stylish, which is a win-win-win scenario.”

The Department of Energy created the Energy Innovators Award in 2006 to recognize businesses, individuals and governmental agencies who have successfully developed or deployed energy efficiency and/or renewable energy technologies, services or policies. Since the inception of the awards program, only five individuals/companies have been recognized by the Department of Energy.

“We are honored to be the first Texas company to receive the Energy Innovators Award, and we thank Mr. Barton and the Department of Energy for recognizing our efforts to reduce energy consumption,” said Josh Stern of Current Energy. “From serving as power brokers to conducting home energy audits to selling environmentally friendly products, Current Energy’s mission is to lead the quest in energy-efficient solutions. Since our founding in 2001, we have made outstanding strides in the development and growth of our company, and I am extremely proud of the Current Energy team’s commitment to outstanding customer service.”

To celebrate the Energy Innovators Award and kick off the holiday season, “Green” Santa appeared outside the store to distribute Current Energy gift cards to 100 lucky recipients.

“As we head into the holiday season, we invite Dallas homeowners and businesses to celebrate the Energy Innovators Award with us and take an active part in energy efficiency,” said Joseph Harberg of Current Energy. “Our experienced, in-store energy consultants are available to make gift suggestions for those hard-to-buy-for family members or recommend specific ways to reduce energy bills for the new year.”

**About Current Energy**

Current Energy, headquartered in Dallas, is leading the quest for smart energy solutions. The company was founded in 2001, foreseeing the impact that energy deregulation would have on companies. Current Energy saw an opportunity to make energy-efficient recommendations to businesses on ways to operate more profitably. Today, Current Energy consists of three divisions – Current Energy Commercial, Current Energy Retail and Power Brokers. The company operates the world's first energy efficiency store, and focuses on reaping substantial savings for its residential and commercial customers by providing energy-efficient and environmentally friendly solutions. For more information, visit [www.currentenergy.com](http://www.currentenergy.com).

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**For media inquiries, please contact:**

Elizabeth Browne Cornelius or Anthea Holley

972-716-0500 ext. 26 or ext. 38

[Elizabeth.Browne@hck2.com](mailto:Elizabeth.Browne@hck2.com) or [Anthea.Holley@hck2.com](mailto:Anthea.Holley@hck2.com)