



For Immediate Release

**CURRENT ENERGY APPLAUDS TEXAS MAYORS' COLLECTIVE EFFORTS
TO REDUCE ENERGY CONSUMPTION**

Dallas, Nov. 30, 2007 – Current Energy, the creator of the world's first energy efficiency store™, is pleased to announce its support of five Texas mayors in their effort to reduce energy consumption in major metropolitan areas throughout the state.

In an official announcement this morning in San Antonio, the mayors of Austin, Dallas, El Paso, Houston and San Antonio encouraged Texans to use compact fluorescent lights (CFLs) throughout homes and offices.

“The CFL announcement by the mayors of Texas’ largest cities represents the kind of significant change that Current Energy encourages and endorses,” said Joseph Harberg, principal partner of Current Energy. “We encourage individual action toward smart, energy resource management. We are thrilled to be a part of this effort and to serve as a local resource for the Dallas/Fort Worth Metroplex to make the switch to Texas’ new ‘state bulb.’”

“Compact fluorescent lights are 70-80 percent more efficient than incandescent bulbs, produce the same light output at roughly 1/5 the wattage, and last six- to twenty-times longer,” Harberg continued. “CFLs offer overwhelming energy efficiency and cost savings. We have been seeing an increased interest in CFLs from Dallas residents, and with the Texas mayors’ support, we expect this to accelerate.”

Current Energy, one of Dallas’ leading providers of CFL and Light Emitting Diode (LED) products, offers multiple sizes, wattages and styles for residential and commercial use. Current Energy also offers a recycling program to discard CFLs – simply bring in old CFL bulbs to the store.

About Current Energy

Current Energy, headquartered in Dallas, is leading the quest for smart energy solutions. The company was founded in 2001, foreseeing the impact that energy deregulation would have on companies. Current Energy saw an opportunity to make energy-efficient recommendations to businesses on ways to operate more profitably. Today, Current Energy consists of three divisions – Current Energy Commercial, Current Energy Retail and Power Brokers. The company operates the world’s first energy efficiency store, and focuses on reaping substantial savings for its residential and commercial customers by providing energy-efficient and environmentally friendly solutions. For more information, visit www.currentenergy.com.

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