



For Immediate Release

**CURRENT ENERGY ANNOUNCES
CHIEF FINANCIAL OFFICER AND CHIEF OPERATING OFFICER**

Dallas, March 19, 2008 – Current Energy, a Dallas-based company providing energy efficiency solutions for commercial and residential customers, has named Randall E. Crawford chief financial officer and Donna Regenbaum chief operating officer. In their respective roles, Crawford and Regenbaum will oversee the financial operations and day-to-day activities of Current Energy to facilitate strategic, organizational growth and development.

“Randy and Donna bring veteran experience in finance and operations to the company,” said Joseph Harberg, a principal partner of Current Energy, the first Texas company to receive the Energy Innovators Award from the U.S. Department of Energy. “We look forward to their contributions in strategically growing the business and our energy efficiency solutions to save customers money and preserve the environment.”

Crawford joins Current Energy with more than 30 years of experience in financial and executive roles. Most recently, he was chief financial officer of Rosbottom Interests LLC in Dallas. Prior to that, he served as vice president of finance and administration, as well as chief financial officer, of Intermerc Corp. and Supreme Beef Processors Inc.

Crawford spent the majority of his career with Dr. Pepper Bottling Company of Texas as senior vice president of finance and chief financial officer. He also owned and operated two “I Can’t Believe It’s Yogurt” franchises in the Dallas area, and worked as a financial consultant.

Crawford earned a bachelor’s degree in accounting from The University of Texas at Arlington.

Regenbaum’s 20 years of experience prior to joining Current Energy include executive leadership positions in strategy, marketing and operations for successful high-tech firms. She spent the past four years with Dell, most recently responsible for the services, business and sales operations for the Small Business Segment. Previously, she was director of the Americas Developer Group of Nokia Mobile Phones, where she led all aspects of Nokia’s third-party software developer program for North and South America.

She has served in similar strategic, operations, marketing and consulting roles for iChoose Inc., Weblink Wireless Inc., Northwest Airlines and Bain & Co. Inc.

Regenbaum has a bachelor’s degree in history and economics from Stanford University, and a master’s degree of business administration from Harvard Business School.

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About Current Energy

Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. The company was founded in 2001, anticipating the impact that energy deregulation would have on companies. Since then, the company has grown to include two divisions – Current Energy Commercial and Current Energy Residential, which operates the world’s first energy efficiency store™. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with an Energy Innovators Award. For more information, visit www.currentenergy.com.

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