



For Immediate Release

**CURRENT ENERGY TO PARTICIPATE IN
CITY OF DALLAS' GREEN FESTIVAL**

Dallas – September 17, 2008 – Dallas-based Current Energy, provider of energy efficiency products and services for commercial and residential customers, will participate in the City of Dallas' Green Festival on September 20 in downtown Dallas.

More than 300 attendees, including Dallas residents and city government employees, are expected participate at the educational event from 10 a.m. to 2 p.m. on Saturday at the plaza level of Dallas City Hall. Various "green" vendors will have representatives on site to help educate the public about green living and pollution prevention.

"Current Energy is excited to be involved with the City of Dallas in its efforts to bring environmental awareness to the community," said Joseph Harberg, a principal partner of Current Energy. "As the world's first energy efficiency store, our goal is to empower Dallas residents to take action on environmental issues. Current Energy serves as an educational resource for people who want to know how to reduce energy consumption and conserve our planet's natural resources."

Current Energy will have a table at the event displaying energy efficiency products from its retail store on Knox Street. Energy efficiency experts from the company will also be available to discuss solutions that help residential customers reduce energy consumption and decrease energy bills.

Other vendors and associations expected to attend the event include the Dallas City Environmental Departments, Lexus, Toyota Motor Company, Coca-Cola and Green Mountain Energy.

Participation at Saturday's event is free and open to the public with free parking available at the City Hall parking garage on Young Street. For more information on Current Energy's involvement in the City of Dallas' Green Festival, please send an email to info@currentenergy.com.

About Current Energy

Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. The company was founded in 2001, anticipating the impact that energy deregulation would have on companies. Since then, the company has grown to include two divisions – Current Energy Commercial and Current Energy Residential, which operates the world's first energy efficiency store™. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with an Energy Innovators Award. For more information, visit currentenergy.com.

###

For media inquiries, please contact:

Elizabeth Cornelius or Anthea Holley

972-716-0500 ext. 26 or ext. 38

Elizabeth.Cornelius@hck2.com or Anthea.Holley@hck2.com