



For Immediate Release

**Current Energy to Present at Upcoming Sunday Lecture Series for  
The Women's Institute of Houston**

**Dallas – October 17, 2008** – Joseph Harberg, a principal partner of Current Energy – creator of the world's first energy efficiency store™ – will give a presentation on the “green” movement at The Women's Institute of Houston Sunday Lecture Series on Sunday, November 2, 2008, in Houston at 4 p.m. Central Time.

Harberg's presentation, “The Evolution of the Greening of America,” will discuss the movement toward greener living and thinking throughout the decades. With energy in the spotlight today, Harberg will take an insightful look at top-of-mind sustainability issues and how the green movement has influenced both corporate America and the public.

“I am honored to be speaking at such a respected organization that supports the continued education of its members and the community through relevant topics of today,” Harberg said. “As the world's first energy efficiency store, Current Energy strives to educate both residential and commercial customers on the financial and environmental savings of reducing energy consumption. With rising energy costs, a groundswell of green products and an overall concern for the planet's sustainability, we all have a responsibility to make smart energy efficiency decisions for our pocketbooks and our planet.”

Harberg is responsible for leading Current Energy with company founder Josh Stern, who also is his brother-in-law. Harberg and Stern have grown Current Energy since its inception in 2001 to now include both a commercial and residential division. This past summer, they were selected as finalists for Ernst and Young's 2008 Entrepreneur of the Year Award for the Southwest area.

Harberg co-hosts *The Current Energy Report*, a syndicated radio show that airs every Saturday in 21 markets, including KPRC 950-AM in Houston and KLIF-AM in Dallas, to offer listeners practical energy-saving and greener living tips.

Prior to Current Energy, Harberg was founder and managing partner of Retail & Restaurant Growth Capital L.P., a \$60 million investment fund that focused on growing retail and restaurant ventures. Harberg was also previously founder and managing shareholder of The Harberg Masinter Company, a real estate strategic planning firm that offered site selection and lease and acquisition negotiation services to specialty concepts, including Apple and the Sharper Image amongst others.

He received a bachelor of business administration degree in finance from the University of Texas and a Juris Doctorate from the University of Houston. He is presently licensed to practice law in Texas and New York.

Harberg's lecture will take place at The Women's Institute of Houston at 2202 Avalon Place. His presentation is open to the public for a cost of \$25. Tickets are available by visiting The Women's Institute of Houston Web site at [www.wih.org](http://www.wih.org).

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**About Current Energy**

Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. The company was founded in 2001, anticipating the impact that energy deregulation would have on companies. Since then, the company has grown to include two divisions – Current Energy Commercial and Current Energy Residential, which operates the world's first energy efficiency store™. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with the Energy Innovators Award. For more information, visit [currentenergy.com](http://currentenergy.com).

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