

**For Immediate Release**

**BOSTON'S THE GOURMET PIZZA SELECTS CURRENT ENERGY TO  
PROVIDE ENERGY & OPERATIONAL MANAGEMENT SYSTEMS  
FOR FRANCHISE LOCATIONS**

**Dallas – April 7, 2009** – Current Energy, a Dallas-based provider of energy efficiency solutions for commercial and residential customers, will install its Energy and Operational Management System (EOMS) in all future Boston's The Gourmet Pizza restaurant locations throughout the United States.

Through the implementation of Current Energy's EOMS, Current Energy will provide Boston's Restaurant and Sports Bar live customer support to optimize energy and operational efficiency for lighting, HVAC, and refrigeration systems in new restaurant locations this year, starting with eight franchise locations scheduled to open in 2009.

“Current Energy is excited to partner with Boston's Restaurant and Sports Bar to help deliver energy efficiency solutions,” said Joseph Harberg, a principal partner of Current Energy. “Through the use of our automated controls and monitoring system, tremendous energy will be conserved, resulting in cost savings for Boston's and additional sustainability for the communities served by these locations.”

Current Energy's EOMS includes live monitoring by its Network Operating Center which provides real-time notifications around the clock to Boston's facility managers when systems need maintenance and/or replacement. This minimizes the need for repairs and equipment replacements, maintains efficiency in restaurant operations and conserves energy used when equipment fails or runs inefficiently.

“Boston's is committed to achieving our long-term sustainability goals by maximizing energy efficiency in our corporate and franchise locations,” said Doug MacDonald, president of Boston's The Gourmet Pizza. “We have chosen to implement Current Energy's EOMS because of the company's comprehensive, service-oriented approach to energy savings. Specifically, their advanced software applications and customizable algorithms will allow us greater savings. We are confident that through the use of this system, our goals of reducing overhead and improving energy efficiency will be met.”

Moving forward, Boston's will incorporate Current Energy's EOMS into its franchise package offered to new Boston's locations. Together, Boston's Restaurant and Sports Bar and Current Energy are exploring the opportunity to retrofit all of Boston's existing locations.

Boston's The Gourmet Pizza operates more than 330 restaurant locations in Canada, 54 in the United States, and two in Mexico with plans for continued expansion.



### **About Current Energy**

Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. The company was founded in 2001, anticipating the impact that energy deregulation would have on companies. Since then, the company has grown to include two divisions – Current Energy Commercial and Current Energy Residential, which operates the world's first energy efficiency store™. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with the Energy Innovator Award. For more information, visit [currentenergy.com](http://currentenergy.com).

### **About Boston's The Gourmet Pizza**

Headquartered in Dallas, Texas, Boston's The Gourmet Pizza mirrors its sister company, Boston Pizza, the No. 1 casual dining brand in Canada. Introduced in the U.S. in 1998, Boston's The Gourmet Pizza is franchised by Boston Pizza Restaurants, L.P. Boston's offers a contemporary, sit-down family dining atmosphere with a separate sports bar customized with local team memorabilia. The result is a fun, high-energy setting for families and sports enthusiasts alike. While Boston's specializes in gourmet pizza and pasta, the casual dining restaurant menu features more than 100 items including salads and sandwiches, along with sports bar favorites, such as burgers, wings and ribs. With annual system wide sales exceeding \$864 million, Boston Pizza and Boston's have more than 350 outlets throughout the United States, Canada and Mexico. Boston's grows primarily through franchises and is scheduled to open 14 new restaurants in 2008. For more information, visit [www.bostons.com](http://www.bostons.com).

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