



## **For Immediate Release**

### **CURRENT ENERGY TO PARTICIPATE IN TEXAS ENERGY FUTURE LEGISLATIVE CONFERENCE**

**Dallas – February 9, 2009** – Joseph Harberg, a principal partner of Dallas-based Current Energy, creator of the world’s first energy efficiency store™ and provider of energy efficiency solutions for commercial and residential customers, will serve as a panelist at the Texas Energy Future: Clean Power and Green Jobs legislative conference on Wednesday, February 18 at the Texas State Capitol in Austin.

Harberg will participate in a panel discussion titled “Greening the Bottom Line,” which will explore how companies dedicated to environmental responsibility can boost the economy by providing green job opportunities.

“I am honored to be invited to speak to our state lawmakers, business leaders and policy experts about the benefits of clean energy and sustainability to both businesses and consumers,” Harberg said. “As the national economic downturn begins to impact Texas, energy efficiency can provide economic opportunity as it creates financial and environmental savings as well as potential employment opportunities.”

The panel will also include Richard Seline, founder of New Economy Strategies and Dr. David Claridge, director of the Energy Systems Laboratory at Texas A&M University. Dr. Michael Webber, a professor and the associate director of the Center for International Energy and Environmental Policy at The University of Texas at Austin, will serve as moderator.

Harberg leads strategic initiatives for Current Energy’s commercial and residential business units along with company founder and brother-in-law Josh Stern. Harberg and Stern were selected as finalists for Ernst and Young’s 2008 Entrepreneur of the Year Award for the Southwest region.

Prior to Current Energy, Harberg was founder and managing partner of Retail & Restaurant Growth Capital L.P., a \$60 million investment fund that focused on growing retail and restaurant ventures. Harberg was also previously founder and managing shareholder of The Harberg Masinter Company, a real estate strategic planning firm that offered site selection and lease and acquisition negotiation services to specialty concepts Apple store, Restoration Hardware and Sharper Image, among others.

Harberg received a bachelor of business administration degree in finance from the University of Texas at Austin and a Juris Doctorate from the University of Houston. He is presently licensed to practice law in Texas and New York.

The “Greening the Bottom Line” panel presentation is scheduled for February 18 in Austin, Texas at the Capitol auditorium from 3:00 p.m. to 4:30 p.m. Central Time. For more information regarding Texas Energy Future: Green Jobs and Clean Power please visit [www.txenergyfuture.org](http://www.txenergyfuture.org).



### **About Current Energy**

Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. The company was founded in 2001, anticipating the impact that energy deregulation would have on companies. Since then, the company has grown to include two divisions – Current Energy Commercial and Current Energy Residential, which operates the world’s first energy efficiency store™. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with the Energy Innovator Award. For more information, visit [currentenergy.com](http://currentenergy.com).

###

### **For media inquiries, please contact:**

Anthea Holley or Allison Lowe

972-716-0500 ext. 38 or 31

[Anthea.Holley@hck2.com](mailto:Anthea.Holley@hck2.com) or [Allison.Lowe@hck2.com](mailto:Allison.Lowe@hck2.com)