



For Immediate Release

**CURRENT ENERGY ANNOUNCES EXECUTIVES
FOR POWER BROKERS BUSINESS UNIT**

Dallas – November 12, 2008 – Current Energy, a Dallas-based company providing energy efficiency solutions for commercial and residential customers, has added two new team members to its Power Brokers business unit. Power Brokers – a Current Energy company – negotiates, consults and purchases energy on behalf of corporations.

Power Brokers has named Kerry O’Connell managing director, and Jeff Nottingham director of sales for large commercial and industrial groups.

O’Connell is responsible for maximizing the profitability and growth of the Power Brokers business unit by developing and implementing successful sales and operational strategies. Working specifically with large users of power and natural gas, Nottingham is responsible for matching clients’ operational and financial objectives with the energy supply strategies that best accomplish their goals.

“We are excited to welcome Kerry and Jeff to the Current Energy team,” said Josh Stern, a principal partner of Current Energy. “They bring years of executive leadership experience in the energy industry, working with Fortune 500 companies spanning multiple sectors. We look forward to their contributions in helping existing and prospective commercial clients build and execute an innovative, energy efficiency strategy.”

O’Connell brings 19 years of sales and management experience, most recently serving as vice president of sales and marketing for US Legal Support in Houston, where he worked to create a sales and marketing infrastructure that invigorated ROI performance. Previously, he was director of national accounts for Suez Energy North America. He also spent five years with Reliant Energy, serving as senior energy marketing manager and director of sales for the mid-level ERCOT sales force.

O’Connell’s other professional experience includes PricewaterhouseCoopers, McKesson Medical and Baxter Healthcare. O’Connell completed a Master of Science curriculum in energy management and natural resources at the University of Texas, San Antonio. He earned his bachelor’s degree in political science and international affairs from Norwich University.

With 18 years of experience with energy and power conglomerates, Nottingham brings expertise in deregulated energy markets. He joins Current Energy from Strategic Energy, a provider of electricity and natural gas solutions for North American businesses, where he served as director of sales and helped establish a significant base of business in the industrial energy market. Previously, Nottingham served as president of Cirro Energy Services, where he was instrumental in the startup of its consulting division for the retail electric company. Nottingham also spent four years with Reliant Energy Solutions, serving most recently as director of energy marketing.

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A certified energy manager, he graduated from the University of Oklahoma with a master's degree in economics and received his bachelor's degree in economics from Washington State University.

About Current Energy

Current Energy, headquartered in Dallas, is a one-stop comprehensive resource for energy efficiency solutions. Current Energy helps residential and commercial customers manage energy consumption, save on energy bills and contribute to the sustainability of the planet. The company was founded in 2001, anticipating the impact that energy deregulation would have on companies. Since then, the company has grown to include two divisions – Current Energy Commercial and Current Energy Residential, which operates the world's first energy efficiency store™. Current Energy was recognized by the U.S. Department of Energy in the fall of 2007 with the Energy Innovator Award. For more information, visit currentenergy.com.

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For media inquiries, please contact:

Elizabeth Cornelius or Anthea Holley

972-716-0500 ext. 26 or ext. 38

Elizabeth.Cornelius@hck2.com or Anthea.Holley@hck2.com